
Web Direct Agricultural Sales

Local direct sales from Farmer to Buyer of Food, Nursery and Agricultural Products in Humboldt, Del Norte and Trinity Counties in Northern California.

Sponsored by the UC Cooperative Extension Office in Eureka, CA, this project was started with a grant from the UC SAREP program. Collaborators include the C. A.F.F. Humboldt County chapter, and Humboldt County Farm Bureau. Please email us your suggestions and comments.

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Disclaimer: we are not responsible for any transaction issues, we are providing a communication tool. Everyone, please live up to your verbal and written agreements for the success of the program for all.

Web Direct Agricultural Sales in Humboldt, Del Norte and Trinity Counties

Agricultural Website
www.redwoodag.com





Color Box Cherry Tomatoes For Sale

Internet Sales Opportunity

This website is a tool for sellers in Humboldt, Del Norte and Trinity Counties of Northern California. Sellers will be listing their products that are ready for distribution. The goal is to enhance communication and ease of connecting within our local food system.

Encouraging local production and purchasing will be a win-win for all consumers and producers.

Buyers can be anywhere that delivery and/or shipping allows. All invoicing is between buyer and seller to arrange. This web tool will not be involved in any transactions.

Setting up To Sell

You need to register as a seller, with farm address, phone, email address, website details if appropriate and delivery details. Please include minimum order requirements and preferred method to contact. Invoicing and payments are arranged between buyer and seller.

Products can be listed for sale for one time or seasonally– canned goods, dried goods, fresh or dried fruits, vegetables, wines, ornamentals or specialty food products. New categories are being added as interest increases.

Browsing Products To Buy

You need to register as a buyer and log in. Then you can browse products and contact sellers for details on their price, quantity and shipping or delivery information. You can browse by product or by Farm. Buyers call, email or fax the seller based on their contact preferences to arrange delivery and terms.

We want you to contact them and they want to hear from you and develop a relationship. We want to keep it simple and straightforward, and the people-to-people communication is very important.

For help with institutional sales, contact Melanie Patrick at Melanie@caff.org or 707-822-0464.



Loading pictures and writing vivid descriptions makes the site more interesting and will enhance sales. You can edit at any time and make products “inactive” if you sell out. Training is available to help set up your products by calling the office, 707-445-7351.

If you don't have internet service, and want to list your products for sale, call Deborah Giraud at 707-445-7351. We have a way for a few people to use a call in system to list your products.